



**HODAKA**  
**DAYS**  
2012

June 21 - 24



# BAD ROCK

The Original film about  
the 450 mile ISDT  
2 Day Qualifier  
starring:  
Malcolm Smith  
The Penton Boys  
Ed Chesnut  
Bob Canfield  
The Army Team  
Karol DeGraw  
Lars Larsson  
Charlie Vincent  
Dave Munganast  
Ron Bishop  
Bryon Farnsworth +

a 20 minute retrospective filmed during  
HODAKA DAYS IN ATHENA, OREGON  
featuring the men behind HODAKA including Marvin Foster,  
Harry Taylor, Chuck Swanson, Ed Chesnut



**39**th Anniversary Special Edition

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**Celebrate the 40th anniversary of the Bad Rock 2-Day ISDT Qualifier. Join us for the World Premier of the digitally remastered 1973 film "Bad Rock" with the award winning director of the film, Peter Starr.**



**Sat. night, June 23  
Long Branch Café &  
Saloon**

**Weston OR**

Sorry, because of the venue, no minors

## 2012 Hodaka Days Gold Sponsors



## Registration

*The Registration desk is open Friday and Saturday (see schedule below) and all participants are encouraged to register and get a name tag and sponsor pack including free "stuff". Registration is optional if you are not participating in any events. You may join the AMA, the Hodaka club or get your Saturday night raffle tickets at the registration desk. **There will be a prize drawing Friday and Saturday at 3:00 PM for all registered attendees.***

Charles Malz

### Additional Sponsorship Provided by:

Peter Starr

Harlan Diem

Dennis Stubblefield Sales

NW CZ Maico

Ed Chesnut

VMX Magazine

Progressive Suspension

Giant Loop

Bob Whitman

West's Rentals

Rack and Maintenance Source LLC

Rick Piper

All Moto Tire

Harmony Studios

Humbert Refuse and Recycling

King Hay

Danny Messmore

Unifilter

Western Power Sports

Sonny Solomon

Swire Coca Cola

Danny Cooke

Doug's Septic Service

Giant Loop

Lee Fabry

Stu Osborn

Pendleton Bottling

Kenda Tires

Mike Lake

Al Pedro

Pendleton Grain Growers

Elvis's Bar and Grill

Nate Ewer

Dennis Baccus

Penton Racing Products

Ron Liddle

Earl Burrows

Dave Michaels

Gregg and Jan Floren

Mike Clapham

Kevin White

Tin Machine Video

Hamley's Steak House

Mark Eichorn

Harry Taylor

Mr. Bill Cooper

Sprocket Specialists

Harlan Diem

Al Pedro

Ron Pomeroy

Hodge's Upholstery



### Thursday, June 21:

2:00 – 4:00

#### Umatilla County TT and Poker Run

Ben Schenk

Fifty mile poker run over the back roads of Eastern Oregon including the towns of Holdman, Helix, and Adams. This ride will be on state highways and other county roads. Bikes must be licensed. Riders must have a motorcycle endorsed license from their state of residence. Prizes for best poker hands 1st through 5th. Passengers that meet all legal requirements are allowed. Please assemble on the east side of the building and keep the parking lot clear. **Location: Athena One Stop grocery - corner of 5th and Main**



### Friday, June 22: Please check the bulletin board at the registration desk daily for schedule changes.

8:00 – 10:00

#### Showers Open for Campers Location: City Park

9:00 – 3:00

#### 40<sup>th</sup> Anniversary Bad Rock Reunion Trail Ride

Nate Ewer



Registration begins at 9:00 AM. Registration fee \$15 or \$10 for Club members. Mandatory riders' meeting at 9:45. Ride begins at 10:00. Riders will be grouped into teams of 3 - 4 for safety and to make sure there is at least one tool kit in each group. Be ready at the staging area at 10:00 with your group. Due to insurance requirements, you must sign a release waiver and get a wrist band. All riders must wear a helmet and are encouraged to carry their own toolkit. Bikes will be inspected and must have a USFS approved spark arrestor. Sorry, riders only. No passengers. **Location: Downtown Weston at the tennis courts**

12:00 – 4:00

#### Registration Open Location: City Park

12:00 – 4:00

#### Swap Meet Open Location: City Park

12:00 – 6:00

#### Food and Beverage Service from Rhonda's Catering

Sandwiches, salads, soft drinks and more. **Location: City Park**

4:00 – 6:30

#### Hodaka Club Meeting

Club members are invited to participate in the annual meeting. General business, the club's financial status, plans for Hodaka Days 2013, and the new club web site are among things to be discussed. Current club president Paul Stannard will preside. **Location: Park Pavilion**



7:30 – 10:00

#### Ice Cream Social

Chuck & Dyann Swanson

Take an opportunity to relax for the evening, visit with fellow Hodaka enthusiasts, and get a close up look at some rare Hodakas. Refreshments will be served. Please bring a lawn chair.

**Location: Swanson residence – 424 E College (see map)**



### Saturday, June 23: Please check the bulletin board at the registration desk daily for schedule changes.

6:30 – 10:00

#### Pancake Breakfast

Hosted by the Athena Chapter of the American Legion at the Legion Hall in downtown Athena. Pancakes, ham, scrambled eggs, coffee and orange juice all for \$6.50. Join us before or after the main street parade and support this local fundraiser. **Location: Legion Hall**

- 7:30 – 9:30**      **Athena Cancer Walk**      **Wilma Trout**  
 5K or 7K walk or run. Fundraiser to support the Patients Special Needs Fund of the St. Mary's Regional Cancer Center in Walla Walla. Signup in the park: 7:30 AM. Walk: 8:00 AM. Finish back at the park in time for the parade at 9:30. Please, no pets. **Location: City Park**
- 8:00 – 10:00**      **Showers Open for Campers** **Location: City Park**
- 8:00 – 4:00**      **Food and Beverage Service from Rhonda's Catering**  
 Sandwiches, salads, soft drinks and more. **Location: City Park**
- 8:30 – 9:00**      **Parade Riders Certification**  
 Due to insurance requirements, all parade riders aged 13 to 18 without proof of a valid motorcycle endorsement must report to the parade staging area for a quick certification test. Sorry, no riders under 13 in the parade. Passengers under 13 are okay with parental consent.  
**Location: Next to the high school (see map)**
- 9:30 – 10:00**      **Main Street Parade**  
 Meet promptly in the staging area next to the high school. Mandatory riders' meeting at 9:20 and parade at 9:30. Due to insurance requirements, you must sign a release waiver and get a wrist band. All riders must wear a helmet. Bikes must have a muffler. **Location: Next to the high school (see map)**
- 9:00 – 1:00**      **Athena Library Open**  
 Open house hosted by Fay and Gary Case. View Hodaka historical exhibits and pictures from prior years' Hodaka Days events as well as the Hodaka Club perpetual trophies. Computers and WIFI available for Internet access. **Location: Main Street at the Athena Library**
- 9:00 – 3:00**      **Free Health Check**  
 Provided by the Athena-Weston Lions Club from their mobile unit parked on Main Street. Available tests include: diabetes (requires 3 hr fast), hearing, sight (including glaucoma), and blood pressure. Get a check up for yourself and those that care about you! **Location: Main Street in front of the NAAPA store**
- 10:00 – 4:00**      **Registration Open** **Location: City Park**
- 10:00 – 4:00**      **Swap Meet Open** **Location: City Park**
- 10:30 – 12:30**      **Bike Show**      **Milo and Denine Linville**  
 Sixteen classes. Class winners chosen by popular vote. Enter between 10:00 and 10:30. Voting 10:30 to 12:30. Awards for the best original Hodaka and best technical engineering on a Hodaka powered bike judged by our panel of experts. This year's featured model: The Road Toad! Let's see a sea of lime green! Winners announced at the Saturday night awards banquet...**Location: City Park**
- 11:00 – 3:00**      **Silent Auction**      **Bob Whitman**  
 Help support the Hodaka Club. Auction includes Hodaka parts and services as well as some unique one-of-a-kind items. Bid early and bid often. Auction closes promptly at 3:00. Auction winners need to "settle up" by 4:00. **Location: City Park**
- 1:00 – 4:00**      **Observed Trials**      **Jay Lael and Ed Chesnut**  
 Novice, Intermediate and Expert classes. "No stop" scoring. Entry fee is \$15 or \$10 for Hodaka Club members. Due to insurance regulations, you must be an AMA member, sign a release waiver, and get a wrist band. Registration begins 30 minutes prior to the event. AMA members of any age are eligible.  
**Location: Trials course (see map)**
- 5:00 – 6:00**      **BBQ Banquet Dinner**      **Rhonda's Catering**  
 \$10 gets you barbeque chicken and ribs, two salads, potatoes, vegetable, rolls and peach cobbler with whipped cream for dessert and ice tea or lemonade. **NO TICKETS AT THE DOOR.** Buy your tickets in advance from our food vendor, Rhonda's Catering. Sorry, at the requests of our hosts, no alcohol please. Also please note, no smoking on the school grounds. **Location: Athena Elementary School (see map)**
- 6:00 – 7:30**      **Awards Presentation, Raffle, Auction**      **Bob Whitman**  
 Awards presentation for the TT, bike show, and trials, club service awards, and raffle of a custom Combat Wombat to support Athena's Gem, Inc.'s effort to restore the historic Gem Theater. Followed by a short auction of a few items hand-picked by our auctioneer to raise money for the Hodaka Club. Raffle tickets are available at the registration desk and the banquet hall.  
**Location: Athena Elementary School (see map)**

8:00 – 10:00

**World Premier of the Digitally Remastered Bad Rock Film Paul Stannard and Peter Starr**

Join us at Weston’s legendary “watering hole”, the Long Branch Saloon and Café for first showing of the digitally remastered film “Bad Rock” shot in Weston during the 1972 ISDT qualifier. The film’s award winning director will be there along with some of the riders who survived the Bad Rock in the 70s. DVDs will be offered for sale after the showing.



**Sunday, June 24:** Please check the bulletin board at the registration desk daily for schedule changes.

8:00 – 10:00

**Showers Open for Campers Location: City Park**

8:30 – 3:00

**MX Racing**

**Thal Anderson**

On the famous Diamond Eye track designed by Harry Taylor. Amateurs and experts welcome. Mandatory riders meeting for all MX participants at 8:30. Due to insurance regulations, you must be an AMA member, sign a release waiver and get a wrist band. AMA members of any age are eligible. \$15 for each class or \$10 each class for Hodaka Club members. Practice starts at 9:00 AM, Racing at 10:00.

**Special thanks to Dennis and Laura Olson and Diamond Eye Performance for making this event possible. Location: Diamond Eye track**

10:00 - Close

**Food and Beverage Service from Rhonda’s Catering**

Sandwiches, salads, soft drinks and more. **Location: Diamond Eye track**

**A. Taylor Residence**  
356 W. Van Buren St.

**B. Diamond Eye Track**

**C. Gem Theater**

**D. Grain Elevator – Trials Course**

**D. Swanson Residence**  
424 E College St.

**E. Legion Hall**

**F. Athena One Stop**

**G. Library**

**H. High School – Parade Staging Area**

**I. Elementary School**

**J. City Park (Showers, Registration, Pavilion, Swap Meet, etc.)**



**“Thank You” from the Hodaka Club**

- ◆ To the citizens of Athena and Weston for being our hosts.
- ◆ To all our sponsors and volunteers. We couldn’t do it without you.
- ◆ To you, for spending your time with us. See you in 2013!

**HODAKA DAYS EVENTS, EXCEPT FOR THE TRAIL RIDE, TT, AND SPECIAL MX CLASSES, ARE FOR HODAKA OR YAMAGUCHI POWERED MOTORCYCLES ONLY.**

**A SIGNED WAIVER IS MANDATORY FOR ALL RIDING EVENTS UNDER 18 MUST BE SIGNED BY BOTH LEGAL GUARDIANS. PARTICIPANTS IN THE TRIALS AND MX MUST BE CURRENT AMA MEMBERS AND PRESENT THEIR AMA CARD AT THE RIDERS MEETING. AMA MEMBERSHIPS ARE AVAILABLE AT THE REGISTRATION DESK.**

[www.hodakadays.org](http://www.hodakadays.org)